

27 October 2016

Outside Bodies and Recent Activity

Purpose of report

For information.

Summary

This report has four parts:

- A CTS Outside Bodies 2016/17
- B Report back on member meetings since 20th June 2016
- C Forthcoming meetings
- D Latest Chair's Report from Cllr Ian Stephens.

Recommendation

Members are invited to note the report.

Action

Subject to comments from members, officers to take forward any actions.

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Outside Bodies

A - CTS Outside Bodies 2016/17

Organisation	Background	Representative for 2015/16	Representative For 2016/2017	Dates of Future Meetings
British Board	The British	Cllr Faye Abbott	The board's lead	Friday 10 th
of Film	Board of Film	was appointed	members have	February, 2017
Classification	Classification	as the board's	agreed to ask Cllr	1 Cordary, 2017
Consultative Council	classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video	representative.	Abbott to continue as representative.	Wednesday 14 th June, 2017 Monday 9 th October, 2017
	Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.			
Tourism	The TA seeks to	Cllr Colin Organ	The board's lead	11.30,
Alliance	establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a nonvoting place on the Board.	was appointed as the board's representative.	members have agreed to ask Cllr Organ to continue as representative.	Wednesday 7 th December, 2016
British	Operates as a	Cllr Geoff Knight	The board's lead	TBC
Destinations	trade	was appointed	members have	
	association	as the board's	agreed to ask Cllr	



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representing the wider interest of local authority	
local authority	
apaparad	
sponsored	
tourism.	
Membership	
includes local	
government	
authorities of all	
types and sizes	
from across the	
UK, regional	
and local tourist	
boards and	
commercial	
organisations.	



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B – Report back on member meetings since 20th June 2016

Purpose	Key Points Discussed	Outcome	
Cllr David Burbage attended A New Strategy for Culture: Boosting Access to Arts, Heritage & Culture, 12 th July			
To represent the LGA and speak on local government's plans for access to the arts, heritage and culture.	Cllr Burbage presented on improving partnership working including: 'Great Place Schemes' and making culture a core part of local authority plans, forming partnerships between the national and local levels and delivering 'Heritage Action Zones'.	Recognition of the role that councils play in maintaining the arts and culture in their communities. The event also provided the opportunity to strengthen the relationship between local government and key partners.	
Cllr David Burbage at	tended Churches Conservation True		
To represent the LGA.	The reception was organised to thank Dr Loyd Grossman for his work during his term as Chairman of the trust.	Reinforced the LGA's relationship with the CCT.	
Cllr Faye Abbott atten	ded the Archives Roundtable in Bir	mingham, 27 th July	
To contribute to the National Archives' development of a strong strategic vision to support the case for archives as part of the nation's heritage.	Digital transformation, innovation and financial resilience, people and education and sector leadership were a number of issues discussed as possible means to secure the best possible long-term future for archive collections and services.	The opportunity was taken to network with archive professionals, key stakeholders and strategic partners from the cultural sector and to reinforce the LGA's support for the work of the National Archives.	
	port, in Liverpool, 9 th August	diey wir, Secretary of State for	
To represent the LGA.	The Minister spoke on the need to balance cultural funding in England and the relationship between regeneration of place and culture. The City of Culture 2017, Kingston-Upon-Hull, was also discussed.	This was an opportunity to strengthen the relationship between local and central government, and to raise awareness of how councils are supporting the creative industries.	



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Purpose	Key Points Discussed	Outcome	
Cllr Ian Stephens met with Rob Wilson MP, Parliamentary Under Secretary of State for Civil Society, 12 th September			
Introductory meeting between the Minister and chair of the board.	The case for a sector-led approach to supporting libraries was made as well as the need for the Libraries Taskforce to maintain a sharp focus on making a difference to frontline libraries. The National Citizen Service agenda was also discussed.	The LGA's commitment to helping councils across England find innovative ways to provide library services in a climate of severe financial strain was reaffirmed. It was emphasised that a partnership approach from national and local government was the best way forward to support councils in making decisions in this context.	
Cllr Colin Organ atten	ded the Tourism Alliance Board Me	eting, 13 th September	
To represent the Culture, Tourism and Sport Board at the event as the board's appointment to the body.	The board discussed the tourism industry, the impact of the EU referendum and Patricia Yates, Director of Strategy and Communications at Visit Britain, also spoke at the meeting.	Local government represented at the meeting.	
	nded the Estuary Festival, 16 th Sept	ember	
To represent the LGA at the event.	The Estuary Festival is a 16 day programme of contemporary visual art, literature, film and music to celebrate the Thames Estuary as the gateway that connects Europe to the rest of the world.	Local government represented at the event.	
	ded the English Churches and Cath	edrals Sustainability Review,	
30 th September To represent the Culture, Tourism and Sport Board at the event.	Taking part in two panel sessions, Cllr Organ spoke on churches' options for assessing local government support, ecclesiastical exemptions in local planning law and the options for local government funding for church building activity.		
	ded the British Board of Film Class	Q.	
To represent the Culture, Tourism and Sport Board at the event as the board's appointment to the	The board watched and discussed the film NERVE and considered recent Ofcom research on offensive language.	Local government represented at the meeting.	



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Purpose	Key Points Discussed	Outcome	
body.			
Cllr lan Stephens attended Why Sport Conference, 11 th October			
To represent the Culture, Tourism and Sport Board at the event.	Cllr Stephens spoke on Integration, Investment & Leadership in sport as well as opportunities for councils in the Department of Culture, Media and Sport's 'Sporting Future' strategy and Sport England strategy.	Local government represented at the event and awareness raised of the role that councils play in maintaining and supporting sport and physical activity.	

C – Forthcoming meetings at the time of writing

Title	Date	Attendees
Historic England Angels Awards	31 st October	Cllr Mike Bell
Leadership Essentials Culture	8 th - 9 th November	Cllr Ian Stephens, Cllr Mike Bell, Cllr Paul Bettison
Leadership Essentials Sport	17 th -18 th November	Cllr Ian Stephens
Leadership Essentials Culture	7 th - 8 th December	Cllr Ian Stephens, Cllr Mike Bell
Cllr Ian Stephens to meet with Cllr Gary Porter, Chairman of the LGA (introductory meeting for the 2016/2017 board cycle).	15 th November	Cllr Ian Stephens
Cllr Ian Stephens to meet with Diane Lees, Director-General, Imperial War Museum and Chair National Museum Directors' Council (NMDC)	15 th November	Cllr lan Stephens Officer tbc
Culture, Tourism and Sport Annual Conference	22 nd -23 rd February	All



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D - Culture, Tourism and Sport Board Chair's Report to Councillors' Forum October 2016

Libraries

1. I was delighted to meet the Rt Hon Rob Wilson MP, Minister for Civil Society (with responsibility for libraries) in September 2016. We discussed the work of the Libraries Taskforce, which has achieved a significant win for local government through the roll-out of funding for free Wi-Fi in libraries. I also emphasised to the Minister the local government views with regard the proposed Ambition for Libraries document and Action Plan and that this needs to reflect the priorities and budget position in local government.

Sport and Physical Activity

- 2. I was pleased that Mike Diaper, Executive Director Community Sport at Sport England spoke at the Councillors Forum in June 2016, where he outlined Sport England's new strategy and the key role that local authorities have in the successful implementation of the strategy. I plan to meet with Sport England in the coming months to highlight the specific local government offer in relation to the Sport England strategy.
- 3. Local government's close working relationship with Sport England has resulted in the signing of the first Memorandum of Understanding (MoU) with partners in Greater Manchester. The MoU sets out a framework of how Sport England and Greater Manchester partners, including councils will take forward a shared focus on tackling inactivity to improve health, social and economic outcomes.
- 4. Cllr Geraldine Carter gave the introductory presentation at the latest Sport England/LGA Leadership Essentials Sport Programme on 21-22 July 2016. The event supported seven portfolio holders to lead transformational change of sport services.

Culture

- 5. I am delighted that the LGA and Arts Council England have updated their shared statement of purpose agreement. The agreement outlines how each organisation will work with each other nationally to support a place based approach to local cultural offers. We continue to have an excellent working relationship with Arts Council England and this was reflected in the comments made by Paul Bristow, Director Strategic Partnerships at Arts Council England who at a recent CTS Board meeting stated the local government remains a key delivery partner for the Arts Council.
- 6. The LGA has submitted a response to the Arts Council Tailored Review. Given the strong track record of locally-led interventions, the LGA supported the Arts Councils intentions to re-balance funding to all parts of the country. The LGA emphasised that councils and their local partners are well placed to lead a step-change in cultural participation that will lead to more growth and improve the nation's wellbeing. We also mentioned that councils have an important leadership role to play, bringing schools, voluntary/ community arts sector organisations, National Portfolio Organisations (NPOs), health, and the private sector together to forge partnerships, unblock barriers to cultural participation and growth.



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CTS political leadership offer 2016-17

- 7. I am pleased to announce that both Arts Council England and Sport England have confirmed again financial support to jointly organise with the LGA the CTS political leadership offer.
- 8. The funding will enable five Leadership Essentials Sport and Culture events and four culture peer challenges to be organised as well as the development of an online cultural hub on the LGA's website. Since 2011, over 500 councillors have attended the various CTS political leadership events, which we have organised in partnership with Arts Council England and Sport England.
- 9. I will be speaking at the next Leadership Essentials Culture and Sport events in November and December 2016.
- 10. I am also delighted that the next CTS Annual Conference will take place on 22nd & 23rd February 2017 in Bristol. This follows on from this year's conference which was a great success with over 150 delegates attending and the feedback was very positive.